

January 2025



# INFORMATION

FOR ALL REGULAR USER GROUPS

## NEW YEAR RESOLUTIONS

The new year sees the start of a number of exciting, ambitious plans for the Centre and, as we move to becoming a Charitable Incorporated Organisation, we are delighted to have you on board to take full advantage of all we have to offer.

### **We now have a logo**

To help strengthen the Centre's identity, we have adopted a logo which all users of the facility are "licensed" to use free of charge on their publicity material. The logo comes in both portrait and landscape styles and takes its inspiration from the name of Acton Trussell as it appears in the Domesday Book of 1086. "Actone" is derived from the Anglo-Saxon "oak" (ac) and "town" (tun). The tree also emphasises the rural nature of the 3 villages. To obtain artwork of the logo and the style guide, please contact me.

### **New website is on its way**

We are currently preparing a new website which should be online very soon. There will be a page dedicated to our regular user groups, their news and activities. Send us up to a few hundred words about yourselves, a picture and your logo for free inclusion. This will be in addition to free listings in the Calendar (What's On) section of the website *and* a free link to your own website.

### **Centre News**

Starting in January, we will publish our very own bi-monthly, full colour, free newsletter. Distributed to every home in the three villages and available through various outlets, it will promote the work of the Trust and the many organisations and activities which use the Centre. We may also be able to include your information in the regular news releases we will be issuing to the local press and magazines. Please make sure we have your news so that you benefit from some free publicity !

### **Things we must all do**

The trustees have recently ratified a number of policies relating to the safe and efficient use of the Centre. These policies ensure the Trust and all users of the Centre comply with appropriate legislation. A copy of the document can be found for reference on the foyer noticeboard or issued to you by email as a pdf document.

### **Users Forum**

The trustees are considering setting up a Users Forum for regular user groups of the Centre. It would meet just a few times a year and enable groups to air their views, make suggestions and participate in marketing activities. If you would be interested in joining the group please let me know.

Best wishes for the year ahead,  
Philip D Deighton, Trustee. [philipdeighton@protonmail.com]

**Acton Trussell, Bednall & Teddesley Hay Community Centre Trust**  
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